

FOR IMMEDIATE RELEASE

MedAire Advances Security Awareness with NEW Enhancements to Aviation Security Solutions

NBAA-BACE 2024 – Las Vegas – MedAire, the leading aviation industry medical and security partner introduces new enhancements to its Aviation Security ALERTS.

The latest advances to MedAire's Aviation Security Alerts mark a significant leap forward in providing unparalleled support and insight to aviation professionals. By integrating more precise data, real-time visualisations, and timely notifications, MedAire empowers clients to navigate the complexities of global travel with confidence.

MedAire clients will experience these new security enhancements through the MedAire Member Portal and Aviation App:

- **Greater Resolution and Detail:** The new alerts feature embedded maps and pictures, offering a clearer understanding of incidents. Enhanced iconography includes more detailed icons representing Travel Security, Medical, Aviation Security (AVSEC), and breaking alerts. Icons are animated for alerts issued within the past 24 hours, ensuring that critical information stands out.
- **Significantly Improved Geolocation Capabilities:** The enhanced geolocation capabilities deliver alerts by Flight Information Region (FIR) and specific airports, providing precise location data. Multiple geolocated icons per alert offer greater accuracy, specifying exact points on earth and radius markers. Alerts can also span multiple countries, offering broader situational awareness.
- **Breaking Alerts:** One of the most significant enhancements is the introduction of "Breaking Alerts." These alerts are issued when a new reportable event is discovered but not confirmed. Initially marked as "Investigating," these alerts concisely summarise the possible event without immediate advice or analysis. They are followed by either a "Standing Down" or "Confirmed" notification. Confirmed alerts are supplemented by detailed analysis and recommendations.

Interpreting and understanding these updates are now more intuitive:

- **Icons and Animations:** Smaller, more detailed icons help quickly identify the nature of the alert. Animated icons pulse to indicate alerts less than 24 hours old, highlighting recent developments.
- **Embedded Maps and Pictures:** These visual tools offer a clearer understanding of incident locations and contexts, helping assess risks precisely.
- **Geolocation Capabilities:** Flight Information Region (FIR) and specific airports alert about threats related to specific flight paths and gate operations. Multiple geolocated icons indicate various affected zones, aiding in strategic planning and risk assessment.
- **Alert Categories and Notifications:** The transition from "Investigating" to "Standing Down" or "Confirmed" provides a clear response workflow. Confirmed alerts include detailed analysis and actionable recommendations.

Over the years, MedAire's commitment to aviation security has remained steadfast, driving continuous innovation and enhancement of these services since 2001.

"Our goal was to create a system that informs and empowers our clients," says John Cauthen, Director of Security, Aviation and Maritime. "With these enhancements, we're delivering faster, more accurate information, enabling better decision-making in real-time."

NBAA-BACE 2024 attendees are invited to stop by the MedAire booth #810 to learn more and see demonstrations of these Security enhancements as well as listen to LIVE MedLink calls as they happen.

About MedAire: MedAire, an International SOS company, is the global leader in aviation and maritime health and safety solutions, with over three and a half decades of expertise committed to ensuring the wellbeing of crew and passengers alike. Providing an unparalleled suite of integrated medical, security, and operational services, MedAire is essential for those who operate in remote environments or require immediate assistance worldwide. Renowned for pioneering some of the industry's most advanced and responsive safety solutions, MedAire is the trusted partner for air and sea operators, from commercial airlines to private yachts. With services including 24/7 access to emergency medical assistance, state-of-the-art telemedicine, in-flight advice, and comprehensive medical training, they ensure that clients are prepared to manage any medical event anytime, anywhere. Their expertly curated health and security risk mitigation strategies and resources make safety and preparedness a seamless aspect of travel. MedAire continues to lead with innovative products, deep industry knowledge, and a passion for member care.

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