

FOR IMMEDIATE RELEASE

MedAire Establishes New Golden Lifesaver Award – Honors Emergency Response Hero at NBAA-BACE 2024

NBAA-BACE 2024 – Las Vegas, Nevada – MedAire, the leading aviation industry medical and security partner is introducing the new MedAire Golden Lifesaver Award at NBAA-BACE 2024. The Golden Lifesaver is an accolade that recognizes exemplary medical emergency response actions and will honor individuals who have showcased exceptional life-saving acts by employing skills learned through MedAire's comprehensive training.

Throughout the years, MedAire has trained hundreds of thousands of aviation professionals in the management of in-flight illnesses and injuries. The Golden Lifesaver Award aims to spotlight these front-line heroes who, equipped with MedAire's training and resources, have made a life-saving impact in the air and on the ground.

Distinct from other awards, the Golden Lifesaver Award acknowledges a wide variety of life-saving actions, embracing the numerous ways first responders contribute to saving lives, going above and beyond to ensure safety and wellbeing.

To mark the launch of this prestigious award, MedAire is proud to celebrate a notable recipient, Silvina "Linda" Cecil from MGM Resorts Aviation. During a layover in Tokyo, Japan, Linda's prompt and skilled response to a choking infant in distress saved the child's life. Her courageous actions exemplify the profound impact of MedAire training in real-world scenarios.

Bill Dolny, CEO of MedAire commented, "It is rewarding to learn that first responders who have honed their emergency skills through MedAire training are saving lives and making a difference on or off the job. We are excited to inaugurate this award by recognizing Linda's quick response and life-saving actions that day in Tokyo. All of us at MedAire are committed to promoting exceptional preparedness and skill in emergency situations and we look forward to recognizing more Golden Lifesavers in the future."

Linda Cecil will be joining the MedAire team at NBAA-BACE to accept the Golden Lifesaver Award, at the MedAire booth #801 on 23 October 2024, at 3:30 PM.

About MedAire: MedAire, an International SOS company, is the global leader in aviation and maritime health and safety solutions, with over three and a half decades of expertise committed to ensuring the wellbeing of crew and passengers alike. Providing an unparalleled suite of integrated medical, security, and operational services, MedAire is essential for those who operate in remote environments or require immediate assistance worldwide. Renowned for pioneering some of the industry's most advanced and



responsive safety solutions, MedAire is the trusted partner for air and sea operators, from commercial airlines to private yachts. With services including 24/7 access to emergency medical assistance, state-of-the-art telemedicine, in-flight advice, and comprehensive medical training, they ensure that clients are prepared to manage any medical event anytime, anywhere. Their expertly curated health and security risk mitigation strategies and resources make safety and preparedness a seamless aspect of travel. MedAire continues to lead with innovative products, deep industry knowledge, and a passion for member care.

###

For more information: Chris Potter, Head of Marketing, Aviation – chris.pottter@medaire.com